



C-E.N.T.E.R - Competence, Cooperation, Communication in the C-E.N.T.E.R. of Dissemination and Exploitation of EU Project Results

6th Newsletter | December 2012

C-E.N.T.E.R. REVIEW...

After three years of project cooperation C-E.N.T.E.R. is going to finish with the end of the year. Let's take a look back at the main activities and outcomes...

C-E.N.T.E.R. Course - 52 registrations!

*"Valorise or Vaporise" - The essential of
Dissemination and Marketing in EU Projects
organised from
15-19 October 2012 in Porto.*

The course "Valorise or Vaporise" aimed at improving dissemination/exploitation knowledge and networking/communication skills of EU project managers and other actors involved with EU funding programmes. The course was finally held with 13 participants.

C-E.N.T.E.R. Toolkit

1. Introduction to Dissemination and Exploitation
2. Communication and Networking
3. ICT and Dissemination
4. Print and Mass Media
5. Production of Dissemination Materials

Topics such as

- How to prepare a press release?
- How to plan an event?
- What could be appropriate gadgets for specific target groups?
- Should I use Facebook, Twitter, Blogs or Wikis to disseminate my project?



C-E.N.T.E.R. Case

The C-E.N.T.E.R. Case presents a collection of up to date EU project products on a specific thematic topic and will be sent to interested organisations in Europe. The current topic of the C-E.N.T.E.R. refers to the European Year of Active Aging in 2012.

Focus Europe

The European magazine aiming at Spotting European developments and products was published in four editions promoting different EU funded projects, programmes and their outcomes. All issues are available for free download at the download area of C-E.N.T.E.R. website.



Dissemination conferences in Europe

Six conferences were held in different European countries (Austria, Italy, Turkey, Sweden, Spain and Belgium) together with project fairs where projects from different EU funding programmes have been displayed. The conferences focused on topics



related to marketing in EU projects and offered interesting key notes, plenary discussions and interactive

workshops at the same time. Networking sessions as well as a matchmaking event for future cooperation opportunities were organised.

C-E.N.T.E.R. Dissemination award

Organisations that present good practice examples of dissemination and exploitation of EU project results according to identified quality criteria could apply for a certificate and a certification award medal at the C-E.N.T.E.R. consortium. The winners of the dissemination award 2012 are (projects in alphabetical order):

- **F4ESL** - From Farm to Fork European Food Legislation: www.f4esl.eu
- **MASS** - Measuring and Assessing Soft Skills: www.mass-project.org
- **ValoDi** - Valorisation of Diversity Skills: www.valodi.eu



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www.c.enter-network.eu

Coming up next...

All outcomes and products will be integrated with E.N.T.E.R. network and will be available even if the project period is over.

Further C-E.N.T.E.R. Courses

It is planned to run C-E.N.T.E.R. Courses in 2013 and 2014 in Austria.

Focus Europe – next edition in May 2013

The submission deadline for articles and contributions is 25 March 2013. Please contact petra.kampf@enter-network.eu for further details on availability of spaces and fees.

C-E.N.T.E.R Case

The case can be ordered from E.N.T.E.R. and C-E.N.T.E.R. website and the products will be continuously updated and new thematic topics will be developed.

C-E.N.T.E.R. Promoters

All C-E.N.T.E.R. partners were awarded as C-E.N.T.E.R. Promoters and will promote future activities and provide support in the field of dissemination and exploitation for organisations in their country.



CONTACT-C-E.N.T.E.R

Join us on Facebook:

<https://www.facebook.com/Centerproject>

Meet us on Youtube:

<http://www.youtube.com/watch?v=K5NcQNPOsSw&feature=youtu.be>

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